

General Mills Recalls Five Pound Bags of Gold Medal Unbleached All Purpose Flour

Summary

Company Announcement Date:

September 16, 2019

FDA Publish Date:

September 16, 2019

Product Type:

Food & Beverages

Reason for Announcement:

E. coli O26

Company Name:

General Mills

Brand Name:

Gold Medal

Product Description:

Unbleached All Purpose Flour

Company Announcement

General Mills announced today a voluntary national recall of five-pound bags of its Gold Medal Unbleached All Purpose Flour with a better if used by date of September 6, 2020. The recall is being issued for the potential presence of *E. coli* O26 which was discovered during sampling of the five-pound bag product. This recall is being issued out of an abundance of care as General Mills has not received any direct consumer reports of confirmed illnesses related to this product.

This recall only affects this one date code of Gold Medal Unbleached All Purpose Flour five-pound bags. All other types of Gold Medal Flour are not affected by this recall.

Consumers are asked to check their pantries and dispose of the product affected by this recall. Consumers who have had to discard products covered by this recall may contact General Mills Consumer Relations at 1-800-230-8103 or visit www.generalmills.com/flour[External Link](#)
[Disclaimer](#).

Guidance from the Food and Drug Administration (FDA) and the Centers for Disease Control (CDC) continues to warn that consumers should refrain from consuming any raw products made with

flour. *E. coli* O26 is killed by heat through baking, frying, sautéing or boiling products made with flour. All surfaces, hands and utensils should be properly cleaned after contact with flour or dough.

This voluntary recall includes the following code date currently in stores or consumers' pantries:

Gold Medal Unbleached All Purpose 5LB Flour	
Package UPC	016000 196100
Recalled Better if Used by Date	06SEP2020KC

Although most strains of *E. coli* are harmless, others can make you sick. *E. coli* O26 is a potentially deadly bacterium that can cause bloody diarrhea and dehydration. Seniors, the very young, and persons with compromised immune systems are the most susceptible to foodborne illness.

Any consumers concerned about an illness should contact a physician. Anyone diagnosed by a physician as having an illness related to *E. coli* O26 is also urged to contact state and local public health authorities.

Company Contact Information

Consumers:

1-800-230-8103

Media:

General Mills Corporate Communications

763-764-6364

Media.line@genmills.com

Product Photos



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- **Content current as of:**
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