

Purely Elizabeth Recalls Pouches of Chocolate Sea Salt Probiotic Granola Recall Due to a Mislabeling Error That Has Resulted in an Undeclared Allergen

Summary

Company Announcement Date:

January 03, 2020

FDA Publish Date:

January 06, 2020

Product Type:

Food & Beverages

Reason for Announcement:

Undeclared walnuts

Company Name:

purely elizabeth

Brand Name:

purely elizabeth

Product Description:

Chocolate Sea Salt Probiotic Granola

Company Announcement

Purely Elizabeth is initiating a voluntary recall of their Chocolate Sea Salt Probiotic granola due to a mislabeling error that has resulted in an undeclared allergen (walnuts) being present.

This recall has been initiated because it has come to their attention that briefly during production, pouches of Chocolate Sea Salt Probiotic Granola were used to package Maple Walnut Probiotic Granola. All mislabeled pouches of granola were packed into master cases labeled as 8oz Maple Walnut Probiotic Granola.

Impacted are 166 cases that include the following lot codes, which can be found on the back of the packaging:

Chocolate Sea Salt Probiotic Granola UPC 855140002687

Lot Code: OH29519 Best by 10/21/20

All retailers nationally have been notified at this time. Customers are asked to immediately examine their inventory and destroy product from this specific lot code. People with an allergy or severe sensitivity to tree nuts, specifically walnuts, run the risk of experiencing a serious or life-threatening allergic reaction if they consume this product.

“I started Purely Elizabeth in order to create the highest quality products and something like this we do not take lightly,” said founder and CEO, Elizabeth Stein. “I thank you for your understanding and continued support!”

This recall is being conducted with the knowledge of the US Food and Drug Administration. Preventive measures have been put in place at the manufacturer level to prevent future issues of this nature. No other products of any other size or similarity were affected.

For customers who have purchased this lot code, please email support@purelyelizabeth.com to receive replacement product.

Company Contact Information

Consumers:

Purely Elizabeth

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Media:

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Product Photos





Best By Date:
Best By 10/21/20

- **Content current as of:**
01/06/2020