

Frito Lay Issues Voluntary Allergy Alert on Undeclared Milk in Select Bags of Lay’s Barbecue Flavored Potato Chips

Summary

Company Announcement Date: August 24, 2020

FDA Publish Date: August 24, 2020

Product Type: Food & Beverages

Snack Food Item

Allergens

Reason for Announcement: Product may contain undeclared milk.

Company Name: Frito-Lay North America

Brand Name: Lay’s

Product Description: Lay’s Barbecue Flavored Potato Chips

Company Announcement

Frito-Lay today issued a voluntary recall of select 1 oz., 1 1/2 oz., 2 5/8 oz., 7 3/4 oz., 12 1/2 oz., 15 1/2 oz. bags of Lay’s Barbecue Flavored Potato Chips because they may contain undeclared milk ingredients. These recalled bags may also be included in select Frito-Lay Variety Packs.

People who have an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume the product contained inside the recalled bags.

The products covered by this recall were distributed in Arizona, California, Hawaii, Idaho, Montana, New Mexico, Nevada, Oregon, Utah, Washington and Wyoming to retail stores and via foodservice, vending, e-commerce, mail distribution and other channels.

No other Lay’s products, sizes, flavors, or variety packs are recalled.

The recall was initiated after it was discovered that bags of Lay’s Barbecue Flavored Potato Chips were inadvertently filled with another flavor of potato chips, potentially exposing consumers to undeclared milk.

No allergic reactions related to this matter have been reported to date. Frito-Lay has informed the FDA of the action.

Consumers with the product noted above can return the product to a retailer for a refund or contact Frito-Lay Consumer Relations at 1-800-352-4477 (9 a.m. – 4:30 p.m. CST, Monday-Friday).

The specific recalled product information is listed below:

Product Description	Sizes	UPC Listed on Back of Bag	Code Date & Manufacturing Code – Listed on Front of Bag Along Top Right Side
Lay’s Barbecue	1 oz.	28400 00861	<i>Both</i>
	1 1/2 oz.	28400 00300	“Guaranteed Fresh” date of 3 NOV 2020

Product Description	Sizes	UPC Listed on Back of Bag	Code Date & Manufacturing Code – Listed on Front of Bag Along Top Right Side
Flavored Potato Chips	2 5/8 oz.	28400 32420	<i>And</i> one of these 9-digit Manufacturing Codes 6483214xx 6481214xx 6482214xx (x=any number)
	7 3/4 oz.	28400 19961	
	12 1/2 oz.	28400 31040	
	15 1/2 oz.	28400 17514	

1 oz. or 1.5 oz. bags of Lay’s Barbecue Flavored Potato Chips included in the following variety packs are also recalled:

Product Description	UPC	One of These Manufacturing Codes	Representative Image
Frito-Lay 10 count Lay’s sack	28400 31299	20 OCT 2020 2AG22100546 3 NOV 2020 1AG12230503 3 NOV 2020 5AG12200503	See Image
Frito-Lay 28 count Classic Mix cube box	28400 15586	20 OCT 2020 4AG12190602 20 OCT 2020 4AG22260661 20 OCT 2020 5AG12200602 20 OCT2020 4AG12120605	See Image
Frito-Lay 50 count Flavor Mix tray	28400 05804	20 OCT 2020 1AG12230102 3 NOV 2020 1AG12300102 3 NOV 2020 5AG12270102	See Image
Frito-Lay 18 count Flavor Mix sack	28400 15443	20 OCT 2020 4AG12190413 20 OCT 2020 5AG22200441 20 OCT 2020 2AG12240413 20 OCT 2020 4AG12190413	See Image

Product Description	UPC	One of These Manufacturing Codes	Representa Image
		20 OCT 2020 6AG12210413 3 NOV 2020 2AG12240413 3 NOV 2020 3AG12250413 3 NOV 2020 3AG12320301 3 NOV 2020 4AG12260413 3 NOV 2020 4AG22260441 3 NOV 2020 5AG22270461	
Frito-Lay 60 count Variety Pack case	Carton UPC 000 28400 31831 0	3 NOV 2020 10AG1	See Image
Product Description	UPC	One of These Manufacturing Codes	Representa Image
Frito-Lay 30 count Classic Variety Mix tray	Carton UPC 000 28400 52347 9 Tray UPC 28400 01973	3 NOV 2020 5AG12270205 3 NOV 2020 1AG12300205 20 OCT 2020 2AG12240205	See Image
Frito-Lay 54 count Classic Mix cube box	28400 30817	20OCT2020 6TC12210101 20OCT2020 5TC12200101 20OCT2020 4TC12190101 20OCT2020 3TC12250101 20OCT2020 3TC12180101 20OCT2020 2TC12240101 20OCT2020 2TC12230202 03NOV2020 6TC12210101 03NOV2020 5TC12270101 03NOV2020 5TC12200101 03NOV2020 4TC12260101 03NOV2020 4TC12190101 03NOV2020 3TC12320101 03NOV2020 3TC12250101 03NOV2020 3TC12180101 03NOV2020 2TC12310101 03NOV2020 2TC12240101 03NOV2020 2TC12230202	See Image

Product Description	UPC	One of These Manufacturing Codes	Representa Image
		03NOV2020 1TC12300101 03NOV2020 1TC12230101	
Frito-Lay 30 count Classic Mix cube box	28400 06241	06 OCT 2020 5TC12200202 20 OCT 2020 5TC12200202 20 OCT 2020 5TC12270202	See Image

About Frito-Lay North America

Frito-Lay North America is the \$17 billion convenient foods division of PepsiCo, Inc. (NASDAQ: PEP), which is headquartered in Purchase, NY. Learn more about Frito-Lay at the corporate website, <http://www.fritolay.com/External Link Disclaimer> and on Twitter <http://www.twitter.com/fritolayExternal Link Disclaimer>.

About PepsiCo

PepsiCo products are enjoyed by consumers more than one billion times a day in more than 200 countries and territories around the world. PepsiCo generated more than \$67 billion in net revenue in 2019, driven by a complementary food and beverage portfolio that includes Frito-Lay, Gatorade, Pepsi-Cola, Quaker and Tropicana. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including 23 brands that generate more than \$1 billion each in estimated annual retail sales.

Guiding PepsiCo is our vision to Be the Global Leader in Convenient Foods and Beverages by Winning with Purpose. "Winning with Purpose" reflects our ambition to win sustainably in the marketplace and embed purpose into all aspects of the business. For more information, visit www.pepsico.com/External Link Disclaimer.

Company Contact Information

Consumers:

Frito-Lay Consumer Relations

1-800-352-4477

Media:

FLNAFrito-LayMediaServices@pepsico.com

Product Photos





Lay's® Original Potato Chips (100% Pot. St. 44.5)
 Lay's® New York Cheddar Cheese Potato Chips (100% Pot. St. 44.5)
 Doritos® On the Border Spicy Potato Chips (100% Pot. St. 44.5)
 Doritos® Queso Pasa Potato Chips (100% Pot. St. 44.5)
 Que Pasa® Original Potato Chips (100% Pot. St. 44.5)
 Fritos® Original Corn Chips (100% Pot. St. 44.5)

Classic Mix **30**
 Bags

30 Bags:
 10 - 1 1/2 OZ. Ea., 10 - 1 1/2 OZ. Ea., 10 - 2 OZ. Ea.
 Total Net Wt. 52 1/2 OZ. (3 lbs. 4 1/2 OZ.) 1.48 kg

Classic Mix **54**
 Bags